

# Dan Lier

**Dan Lier is a force of optimism and achievement. He believes people have incredible potential and his mission to help those tap into what's possible.**

At 6'8" - Dan is a giant in sales and leadership. After winning two successive National Championships as a college basketball player, Dan was obsessed by what separates champions from average performers.

Dan's next opportunity as a Field Sales Rep for Tony Robbins was a perfect fit. He quickly became the #1 performer and changed the paradigm about selling within the Robbins organization. He was elevated to sales leader. The change from producer to leader was a monumental change, yet with some coaching and an open mind, he led two national sales teams on opposite sides of the country to record production numbers.

In 2000, Dan launched his own speaking and training company and he was on his way. As a former sales leader and sales manager, Dan was focused on helping sales people sell and helping leaders lead.

Dan's first book, *The 10 Minute Coach*, launched him into national prominence and he became the first personal development personality to have a contract on HSN where he assisted countless people with his "10 Minute Coach" CD series. He is considered an expert in human behavior and his last book, "Are You Wired for Success" was a #1 Best Seller on Amazon.

Dan's mission is to assist sales people and leaders change their mindset and realize what's possible for themselves by implementing doable actions to increase performance. As a top sales performer in EVERY organization he's worked with, Dan will provide sales and leadership teams with the tools to increase productivity, increase confidence and become solid performers as well as better people.

His work has been covered by *The Today Show*, *Inside Edition* and has been a guest on *The Howard Stern Show* and the *O'Reilly Factor*. He is an adjunct professor at Fort Hays State University's school of Business and Entrepreneurship.

Dan's keynote talks are customized, engaging, entertaining and most important; attendees walk out with useable tools to increase productivity.

Companies such as Pfizer, Cigna, Blue Cross Blue Shield, Prudential and BMW have trusted Dan to elevate, educate and inspire their teams. You can find Dan at: [www.DanLier.com](http://www.DanLier.com)

Facebook: <https://www.facebook.com/MotivationalSpeakerDanLier/>

Twitter: <https://twitter.com/DanLier>

Instagram: <https://www.instagram.com/danlier/>

Linkedin: <https://www.linkedin.com/in/danlier/>

Youtube: <https://www.youtube.com/successmarketing>

