



**Please read this before submitting your ad reservation.**

## **NPFMA Members Directory participation requirements:**

- You must be a current member of NPMFA in good standing to sponsor ad space
- One free basic listing for each NPFMA member is included in your membership. (Includes company name, member name, address, phone, fax & email)

**Order form must be submitted to reserve ad space; emails and phone calls will *not* be accepted. No exceptions.**

**\*\*Your 2017 NPFMA Membership **must be paid in full** by **January 31, 2017** in order for you to be listed.\*\***

- First come, first serve ad reservations.

### **NPFMA Directory Ad Specifications and sizes:**

Full page ad is 7.5" x 10"

½ page Horizontal 7.5" x 4.875"

½ page Vertical 3.625" x 10"

¼ page 3.625" x 4.875"

Business Card – 1/8 page 3.625" x 2.3125"

### **Acceptable ad formats are:**

Adobe (Press) PDF

JPG – 300 dpi

TIF – 300 dpi

**Please note:** NPFMA assumes no responsibility for the quality of the artwork submitted. NPFMA will place artwork as submitted and will not edit lower quality submissions submitted in a format that is not listed on this page. Vendor assumes sole responsibility for the quality and appearance of the artwork.

**Artwork must be received by January 31, 2017**